



WALLINK

SYSTEMS

FULL-SERVICE DIGITAL STUDIO

WALLINKSYSTEMS.COM · JAY@WALLINKSYSTEMS.COM · AUSTIN, TX

Everything a small business needs to look professional — online and in print. **Websites are our flagship**, and we also handle branding, print, social graphics, video, QR codes, and more. Buy any service on its own, bundle it into a website project, or keep us on a monthly plan. **Prices are starting points** and may adjust with size and complexity.

Websites

OUR FLAGSHIP · THREE PACKAGES

Starter

A custom, mobile-first website built around your brand — no templates. Up to 4 pages, contact form, on-page SEO with Google Search Console submission, fast and secure hosting, a full launch walkthrough, and one content update a month.

\$250
+ \$99/mo

Growth — most popular

Everything in Starter, plus up to 8 pages (one per service), an admin dashboard so you can update the site yourself from your phone, Google Business Profile setup and local SEO, a review collection tool, email notifications, and three content updates a month.

\$325
+ \$175/mo

Complete

Everything in Growth, plus online ordering, booking or payments, custom forms and request flows, unlimited pages, priority turnaround, brand care for graphics and small design requests, and six content updates a month.

\$400
+ \$250/mo

Free mockup first — you see it before you pay anything. *Half the build fee starts your project and the balance is due at launch; the monthly begins only once your site is live. You own your site outright from day one — the code and your customer data are yours, with no buyout and no lock-in. Seasonal business? Pause any time for \$50/mo and we'll hold everything until you're ready. Most sites launch about a week after we have your content.*

Website Add-Ons

QUOTED WITH YOUR BUILD

Search Engine Optimization (SEO)

Get found on Google — optimized page titles, descriptions, headings, image tags, sitemap, and Search Console submission. Included free with every website package; priced here for standalone sites.

\$150

Google Business Profile Setup

We create and optimize your Google Business Profile so you show up on Google Maps and local search. Included with Growth and Complete; priced here for Starter or as a standalone.

\$75

Online Ordering & Customer Interactions

Let customers order, request, or book directly on your site, with email notifications so you never miss one. Included with Complete; quoted when added to Starter or Growth.

Quoted

Admin Dashboard

A private, secure dashboard so you can manage your own content, orders, and requests from any device. Included with Growth and Complete; quoted when added to Starter.

Quoted

Review Collection Tool	Quoted
A one-tap review link that funnels happy customers to your Google reviews and routes private feedback to you. Included with Growth and Complete; quoted when added to Starter.	
Extra Page	\$75
An additional page built and styled to match the rest of your site, beyond your package's included pages. Complete has unlimited pages, so this never applies.	
Extra Revision Round	\$75
Another full round of edits beyond the one included with your build.	
Rush Delivery	+\$200
Move your project to the front of the line for a faster turnaround.	
Cloudflare Setup	\$50
A security + speed layer in front of your site (DDoS protection and faster global loading).	
Extra Monthly Hours	\$75 /hour
Additional change/support time beyond what your plan includes.	
Annual Content Refresh	\$200 /year
A yearly update pass to keep your content, photos, and info current.	

Branding & Identity

LOOK PROFESSIONAL EVERYWHERE

Logo Design	\$150–300
A custom logo from scratch — you get 2–3 concepts, then we refine your favorite and deliver print- and web-ready files.	
Logo Refresh / Cleanup	\$100
Have a blurry or dated logo? We vectorize, recolor, and clean it up so it looks sharp at any size.	
Full Brand Kit	\$400
Your complete visual identity in one package — logo, color palette, fonts, and a one-page usage guide so everything you make stays consistent.	
Expanded Brand Guidelines	+\$150
A fuller brand book with detailed rules for logo usage, spacing, color, and typography — ideal as your business grows.	

Print & PDF

PRINT-READY FILES

Business Card	\$75
A professional, print-ready business card designed front and back, ready to send to any printer.	
Flyer / Poster	\$100
A single eye-catching flyer or poster for promotions, events, or specials — print-ready.	
PDF Menu	\$125
A clean, branded digital menu (perfect for food trucks and restaurants) that's easy to text, post, or print.	
Menu Board / Signage	from \$125
In-store menu boards or signage designed to match your brand and read clearly at a glance.	
Sticker / Label / Packaging	from \$75
Custom stickers, product labels, or packaging artwork, print-ready to spec.	

Vehicle / Truck Wrap Concept

from \$250

A wrap design for your car, van, or food truck — turn it into rolling advertising.

Social Media Graphics

WEB-READY, CORRECTLY SIZED

Profile Picture / Avatar

\$35

A clean, correctly-sized profile photo or avatar that looks crisp on every platform.

Header / Banner

\$40 ea

Branded cover images for Facebook, X, LinkedIn, or YouTube — single or a matching set of four.

\$120 / set

Thumbnails (TikTok / Reels / YouTube)

\$25 ea

Scroll-stopping thumbnails designed to get more clicks and views.

\$100 / 5-pack

Social Post Graphics Pack

\$150

Ten branded, ready-to-post graphics you can schedule out across the month.

10 posts

Story / Highlight Cover Set

\$60

A matching set of Instagram story highlight covers to make your profile look polished.

QR Codes & Utilities

SMALL TOUCHES, BIG POLISH

Styled QR Code

\$25

A branded, print-ready QR code linking to your menu, payment, reviews, or Wi-Fi — not the generic black-and-white kind.

QR + Flyer / Table-Tent Combo

\$90

A QR code paired with a matching flyer or table tent — ready to print and place on tables or counters.

Email Signature

\$40

A professional email signature with your logo and contact info that looks great in every email.

Video & Motion

SHORT-FORM

Short Promo / Social Reel

from \$150

A 15–30 second promo video or social reel built from your clips or generated footage — perfect for ads and social.

Animated Logo / Intro Sting

from \$125

Your logo brought to life with motion — great for video intros, ads, and social content.

Product Photo Cleanup / Background Removal

\$15

We clean up product photos and remove or replace backgrounds so your products look professional.

/image

Decks & Documents

LOOK ESTABLISHED

Pitch Deck / Presentation Template

from \$175

A polished, branded slide template for pitches, proposals, or presentations.

Invoice / Quote / Receipt Template

\$50

Branded, reusable templates that make your business look established and organized.

Monthly Creative Support

ONGOING PLANS

Social Content Plan — Lite Eight branded social graphics delivered each month, so you always have fresh content to post.	\$150 /month
Social Content Plan — Plus Sixteen branded social graphics each month for businesses posting consistently.	\$250 /month
Brand Care Add-On An add-on to your website plan for ongoing small design needs — graphics, updates, and quick creative requests.	+\$100 /month

VIP MEMBERSHIP

VIP On-Call Creative

from \$600/mo

Your on-call creative team. Submit **unlimited design requests**, handled one at a time with a ~1–2 day turnaround on most items — covering anything on this menu: graphics, flyers, menus, QR codes, social posts, signatures, photo cleanup, and more. Priority response, no per-item invoicing, pause or cancel anytime. (Full website builds and long-form video are quoted separately.) Active website-plan clients enjoy bundled savings on every à la carte service.

Hand us the digital reins — and get back to running your business.

WALLINK SYSTEMS — YOUR ONE-STOP DIGITAL SHOP

One studio for everything your business needs.

Wallink Systems is a full-service digital studio built for small businesses that deserve to look like the big ones. We start with the website your business runs on, then take care of everything around it — logos and brand kits, business cards and signage, social graphics and thumbnails, menus, QR codes, and short-form video — so every place a customer finds you looks polished, consistent, and unmistakably yours. You work with one team that already knows your brand instead of chasing a different freelancer for every little thing, and our monthly plans keep fresh, on-brand content flowing without the back-and-forth of one-off quotes. **Bundle creative work with a website plan and you'll save.** And if there's something you need that you don't see on this menu, just let us know and we'll see what we can do to help.



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Prices are starting points and may vary with project size and complexity. All deliverables provided web-ready and/or print-ready in the formats you need.